Blue Prism RPA & ABBYY Content Intelligence

*The Blue Prism/ABBYY Technology Alliance Program (TAP) partnership integrates ABBYY's FlexiCapture intelligent capture solution with Blue Prism RPA to turn unstructured content into structured, actionable data. The integration with ABBYY's intelligent capture technology adds the critical skill of **Visual Perception** – understanding and processing content – to Blue Prism Intelligent Automation.*

Next-Level Digitization: A Deeper Dive into Data Extraction
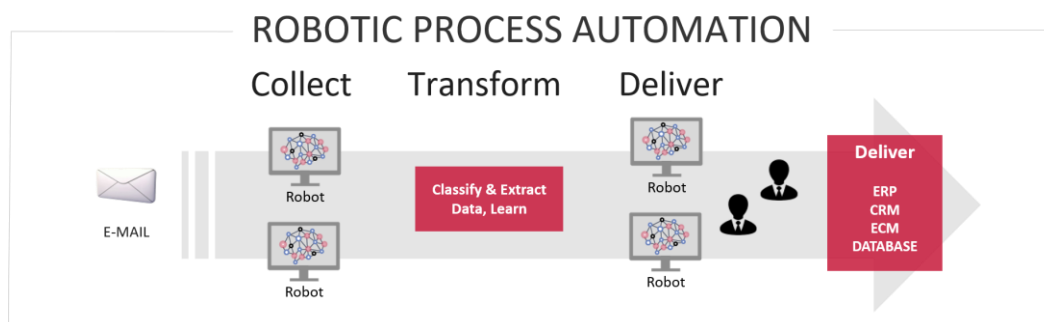
Increased automation for handling unstructured content and visibility benefits organizations at all levels. **ABBYY's FlexiCapture** technology adds intelligent optical character recognition (OCR) technology, and machine learning to Blue Prism's Digital Workforce. These technologies take OCR to the next level to **identify and classify content**, **extract data**, and continuously **learn from human input to deliver the next level of smarter Digital Workers**.

The Blue Prism/ABBYY integration also includes **FlexiCapture for Invoices** – a business-ready invoice solution built on top of FlexiCapture that's pre-built with all the business logic and learning capabilities required for processing invoices and automating the capture of invoice data. With FlexiCapture for Invoices, organizations can dramatically increase the productivity of accounts payable processes, while lowering costs. Overall, the combination of ABBYY and Blue Prism lets enterprises take a **much deeper dive into automatically extracting critical data from all types of documents – including purchase orders, invoices, applications, bills of lading, and more**.

How Blue Prism & ABBYY Work Together

As the leader in content intelligence, ABBYY's focus is on the document – applying OCR (200 languages), and machine learning to identify and classify content and extract data – all while continuously learning from human input. Data extraction includes machine print, hand print, barcodes, and checkmarks.

As the pioneer of the most robust, secure, and highly scalable Digital Workforce, Blue Prism's focus is on an agile workforce that follows rules-based business processes and interacts with systems in the same way users do – and that complements both traditional and leading edge IT solutions such as business process management (BPM), OCR, AI, machine learning, and front- and back-office productivity tools.

ABBYY FlexiCapture starts by first using OCR to digitize all text within a document, then takes the next step to automate the classification and sorting of forms and unstructured documents – even when there are hundreds or even thousands of variations. Once ABBYY FlexiCapture locates and extracts data from within a document, a Blue Prism Digital Worker takes that data and any associated files for processing in accordance with enterprise goals and requirements.

Enterprise Value: Digitize Processes & Unlock the Value of Content

Blue Prism's intelligent automation platform and ABBYY's ability to digitize, classify, and then extract and deliver insights lets organizations **easily automate the content intelligence process from end-to-end** for a deeper dive into the data extraction process.

- Together, Blue Prism and ABBYY **support the most critical content-centric challenges at the enterprise-level scale required** – giving organizations the ability to identify documents, extract and validate data, and deliver structured information for use in any Blue Prism process.
- ABBYY FlexiCapture gives enterprises high-quality, **intelligent document and text recognition**; the ability to classify documents, detect fields and capture data; and the power to convert files into various formats (e.g. searchable PDFs).
- Automating this process with Blue Prism also gives enterprises **early and clear visibility** of any incoming document, as well as **better regulatory compliance** through monitoring and reporting.

Summary

The Blue Prism/ABBYY partnership gives enterprises easy access to "drag-and-drop" connectivity for **instant connection to ABBYY's intelligent capture solution – all while building a process within Blue Prism**. For example, organizations can speed up the management of finance & accounting invoices, purchase orders, sales orders, and quickly handle such logistics deliverables as customs declarations, proof of delivery, and bills of lading. Financial and insurance applications include policy administration, claims, opening accounts, mortgage lending, trade confirmations. Enterprises benefit from **faster processes**, **improved flow of data**, and ultimately a **better customer experience**.

About Blue Prism

As the pioneer, innovator and market leader in RPA, Blue Prism (AIM: PRSM) delivers the world's most successful Digital Workforce. Blue Prism provides a scalable and robust execution platform for best-of-breed AI and cognitive technologies and has emerged as the trusted and secure RPA platform of choice for the *Fortune 500*. For more information, visit www.blueprism.com.

About ABBYY

ABBYY is a global leader in content intelligence solutions and services. ABBYY offers a complete range of AI-based technologies and solutions transforming business documents and content into business value. By providing digital transformation solutions to financial services, insurance, transportation, healthcare and other industries, the company helps organizations achieve the next wave of growth by understanding customers and delivering responsive real-time intelligent systems. For more information, visit www.abbyy.com.