

DataRobot Injects Automated Machine Learning into Blue Prism Platform, Combining AI with RPA to Deliver Intelligent Process Automation (IPA)

The market for Robotics Process Automation (RPA) continues to grow, bridging systems and interfaces to automate routine tasks. RPA delivers greater processing productivity and precision, freeing resources to focus on more strategic work. As powerful as RPA may be, achieving scale remains a challenge for most organizations. Blue Prism and DataRobot have partnered to overcome this very hurdle by offering a winning IPA solution.

Enterprise AI Further Increases the Value of RPA

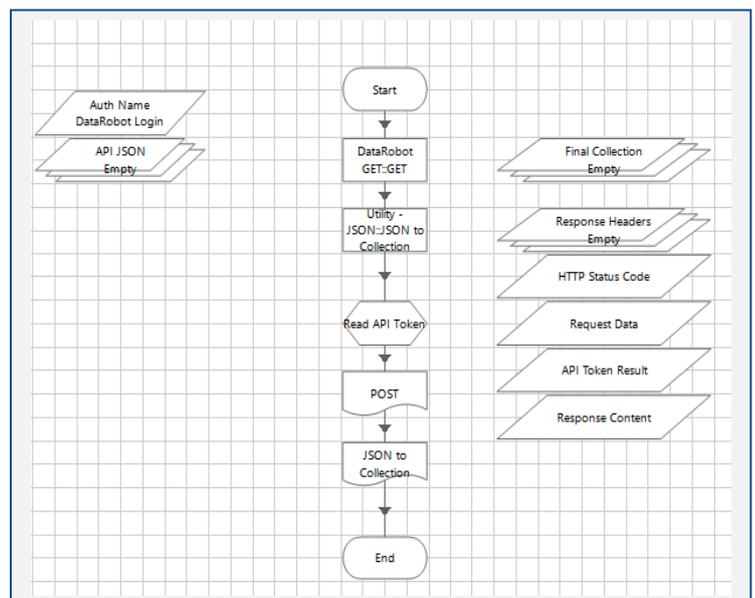
When coupled with the Blue Prism Intelligent RPA Platform, DataRobot's Automated Machine Learning delivers the intelligent automation needed to transform business processes at scale by automating data-driven predictions and decisions to improve customer experience, as well process efficiencies and accuracy.

As Intelligent RPA automates repetitive processes, knowledge workers are spared time-consuming and mundane work, empowering them to tackle higher value work, such as providing a more delightful customer experience to unlock significant value for the organization.

How It Works

The DataRobot integration utilizes the native Web API Services available in Blue Prism to send data to DataRobot and receive predictions. The integration initiates using a Get action to receive a user's API Key before performing a Post action to send/receive the final predictions from DataRobot.

Initial setup of the integration requires users to import the DataRobot business object and follow the setup document to create Web Services and credentials. Once completed, the business object is ready to use in any Blue Prism process. Additionally, developers can easily customize the outputs from the business object to fit the requirements of different processes.



Blue Prism and DataRobot Deliver on Intelligent RPA, Shifting Focus from the Routine to the Strategic with AI

As the leader in enterprise AI, DataRobot offers an advanced enterprise AI platform that democratizes data science and automates the end-to-end process for building, deploying, and maintaining artificial intelligence and machine learning at scale. Powered by the latest open-source algorithms and available in the cloud, on-premise, or as a fully-managed AI service, DataRobot gives you the power of AI to drive better business outcomes with Blue Prism RPA.

If your organization has RPA deployed, chances are that it already has an automation and data-first focused culture. To further scale the value of RPA and deliver IPA, machine learning models can be layered in to further tackle business process automation hurdles. Through the DataRobot and Blue Prism partnership and integration, your organization can realize:

- Greater process efficiency
- Enhanced rules-based processes
- End-to-end AI-driven process automation

Summary

The Blue Prism and DataRobot integration combines RPA with AI to deliver intelligent process automation. At its core, the integration combines fundamental process redesign with Robotic Process Automation and machine learning. The resulting business process improvements help move the bottom line for businesses by removing repetitive, replicable, and routine tasks for knowledge workers so that they can instead focus on more strategic work that improves the customer journey and bottom line.

About Blue Prism

As the pioneer, innovator and market leader in Robotic Process Automation, Blue Prism (AIM: PRSM) delivers the world's most successful Digital Workforce. Blue Prism provides a scalable and robust execution platform for best-of-breed AI and cognitive technologies and has emerged as the trusted and secure RPA platform of choice for the *Fortune 500*. For more information, visit www.blueprism.com.

About DataRobot

DataRobot is the leader in enterprise AI, delivering trusted AI technology and ROI enablement services to global enterprises competing in today's Intelligence Revolution. DataRobot's [enterprise AI platform](#) democratizes data science with end-to-end automation for building, deploying, and managing machine learning models. This platform maximizes business value by delivering AI at scale and continuously optimizing performance over time. The company's proven combination of cutting-edge software and world-class AI implementation, training, and support services, empowers any organization – regardless of size, industry, or resources – to drive better business outcomes with AI. Learn more at datarobot.com.