

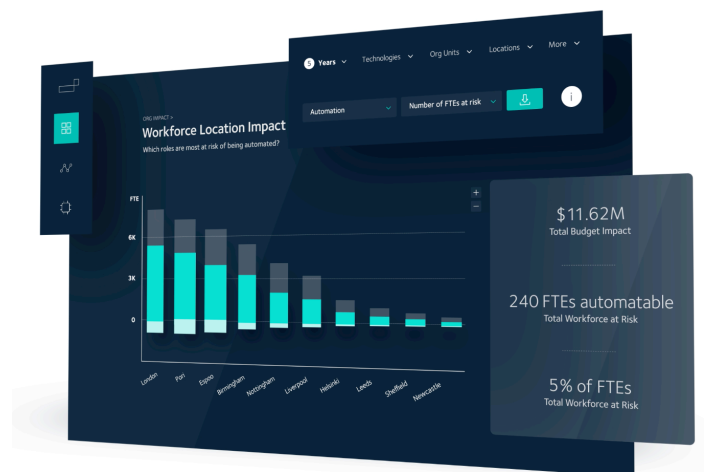
Quantifying the potential for automation using scenario planning analytics

Faethm brings data-driven Scenario Planning to Blue Prism to give customers the ability to quantify where, how, and when process automation will impact their workforce, up to 15 years into the future

Blue Prism's partnership with Faethm AI uncovers data-driven insights on a client's workforce to support the case for process-automation driven digital transformation. Utilizing scenario-driven perspectives on the impact of 17 different AI/ Robotic technologies on an organization's workforce up to 15 years in the future, clients are able to see the potential cost savings and efficiency gains of deploying technology on their own workforce. In addition, they're able to explore the impact of the current global pandemic and recession on the workforce, to facilitate more rapid digital transformation in a time of uncertainty. This supports the case for adopting Blue Prism technology, underlines the ROI of the investment, and enables data-driven identification of where the technology would be best deployed across the organization.

Wrap Around Insights to Support Blue Prism Technology Implementation

Faethm's software as a service (SaaS) web-based scenario planning tool utilizes workforce or industry census data to map out 1) which technology will impact the workforce 2) where this impact will occur, and 3) how employees can upskill and reskill within the organization. In every one of our over 100 clients in the 3 years of Faethm's existence in 25 different countries, robotic process automation (RPA) has been the #1 or #2 most influential technology for cost savings and/or efficiency gains.



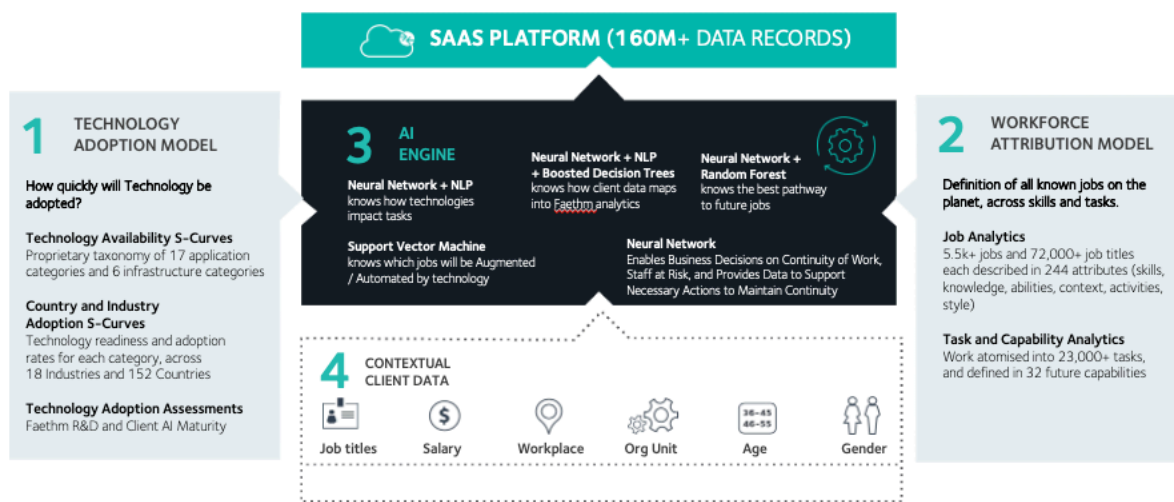
There are a number of ways that Faethm’s capability can support RPA success:

Faethm Capability	The Blue Prism Program Benefits
Technology Portfolio & Timeline	Identifies and quantifies process automation opportunity within an organization, at the enterprise, org unit, geographic location, or role level.
Automation Impact (Job, BU, Location)	Quantifies potential cost savings of RPA through salary cost of automated roles, supporting the business case for digital transformation.
Augmentation Impact (Job, BU, Location)	Articulates the FTE time freed up / capacity gained from RPA implementation. Demonstrating time saving and value generation potential within the workforce.
Job Addition	Recommends the number and types of tech-related jobs that will need to be added to the client’s workforce to support the training, use, and deployment of RPA technology.

How it works

Faethm’s AI Engine utilizes five different machine learning algorithms to map our proprietary technology taxonomy to the client’s unique workforce. Leveraging insights from thought leaders like the World Economic Forum, the World Bank, MIT, Cornell University and OECD, we have crafted unique technology adoption curves to match the client’s country and industry of operation, from Finland to the Philippines, from Financial Services to Pharma. In addition, we leverage our proprietary Occupation Ontology to categorize all of the world’s work down to its atomic components—skills, capabilities and tasks. The Faethm AI engine is then applied to a client’s depersonalized HR data, to enable our internet-based scenario planning interface to explore the impact of these technologies on their own unique workforce.

Faethm’s High-Level Machine Learning Methodology



Accelerated Go Live

Faethm is a stand-alone software as a service (SaaS) tool that requires no integration with Blue Prism to go-live. Depending upon the intended use of our platform, clients can begin scenario planning with their data in 2-4 weeks. Enterprise client's share a small subset of de-identified data from their HR Management System (job name, salary, business unit, geographic location, and some diversity metrics like age and gender), Faethm maps the clients workforce data to Faethm's jobs ontology using machine learning techniques, then uploads this anonymized data to a web-based platform where clients can explore impacts of technology on their workforce. Clients using industry or census data can go live in as little as a week.

About Blue Prism

As the pioneer of the most robust, secure, and highly scalable Digital Workforce, Blue Prism's focus is on delivering an agile workforce that follows rules-based business processes and interacts with systems in the same way human users do – and that complements both traditional and leading edge IT solutions such as business process management (BPM), OCR, AI, machine learning, and front- and back-office productivity tools.

Blue Prism's vision is to provide a Digital Workforce for Every Enterprise. The company's purpose is to unleash the collaborative potential of humans, operating in harmony with a Digital Workforce, so every enterprise can exceed their business goals and drive meaningful growth, with unmatched speed and agility. Fortune 500 and Public-Sector organizations, among enterprise customers operating in nearly 70 countries and across 70 commercial sectors, trust Blue Prism's enterprise-grade connected-RPA platform. For more information, visit www.blueprism.com

About Faethm AI

Faethm is a fast-growth and globally unique SaaS platform - the world's data source for the impact of external trends on the workforce, like the Fourth Industrial Revolution and the current global pandemic and recession. Faethm blends proprietary analytics with client data to predict the impact of emerging technology on any job, workforce, company, industry, location or economy. This enables companies and governments to answer two burning questions: (1) which emerging technologies will have the biggest impact on my organisation and when; plus (2) how this impact will manifest itself across my workforce - the Automation, Augmentation and Addition across roles, orgs, locations, gender and age.

Launched in late 2017, Faethm is already used by over 100 leading companies and governments spanning 21 Industries & 25 countries. For more information, visit www.faethm.ai